

**New England Park  
Association, Inc.**  
**[www.newenglandparks.org](http://www.newenglandparks.org)**



**2010  
FALL CONFERENCE**

**September 15th – 17th, 2010  
The Lighthouse Inn  
West Dennis on Cape Cod  
Massachusetts  
[www.lighthouseinn.com](http://www.lighthouseinn.com)**

**NEW ENGLAND PARK ASSOCIATION, INC.**  
**2010 Annual Fall Meeting & Conference**  
**REGISTRATION FORM**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Agency: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
E-mail address: \_\_\_\_\_ NEPA Member? \_\_\_\_ Yes \_\_\_\_ No

**PLEASE NOTE:**

The Lighthouse Inn room registration guarantee **DEADLINE** is July 30th, 2010.  
The Registration Fees listed below are for the conference and meals **ONLY**.  
**ROOM RESERVATIONS ARE SEPARATE (see insert).**

**Full Delegate Package Includes:**

All educational sessions, CEU's, refreshment breaks,  
Wednesday and Thursday dinners, Thursday & Friday breakfasts.

Spouse package available. **Please contact Ray Ellerbrook or Glenn Marston.**

**Check Delegate Package Below:**

Full Delegate	_____	\$175.00
Retired Full Delegate	_____	\$ 90.00
Wednesday Daily Delegate	_____	\$100.00
Retired Wed. Delegate	_____	\$ 50.00
Thursday Daily Delegate	_____	\$110.00
Retired Thurs. Delegate	_____	\$ 55.00

Wednesday Dinner ~ Check One Selection: \_\_\_\_ Steak \_\_\_\_ Chicken \_\_\_\_ Fish

Please submit Registration Form & Payment or Purchase Order to:

**NEPA, Inc.**  
C/O Look Memorial Park  
300 North Main Street  
Florence, MA 01062

# NEPA ~ Annual Fall Conference

## WEDNESDAY, SEPTEMBER 15, 2010

\* All Sessions and Meetings in Everett Stone Room

\*\* All meals in the Dining Room – Tickets Required

11:00 - 12:00pm Registration at the Gate House – Pick up Conference Packets with Meal Tickets  
(Lunch not included)

12:00 - 1:15pm \* Dog Parks 101

**Speakers: Dr. Marilynn R. Glasser, CPRP, President of Parks and Pastimes, Inc., a firm specializing in services related to dog parks.**

The popularity of municipal dog parks continues to escalate, although many are still unaware of the concept and have often never heard of dog parks. Dog parks are not only added park amenities – they usually have a loyal user base passionate about their beloved off-leash facilities. This session will cover the basics of building a QUALITY dog park. The Dog Parks 101 presentation will provide topics ranging from the initial interest and related considerations, the benefits of community dog parks, the needed and unneeded components, maintenance and suggested signage, including rules. Many photographs will also be presented. The final portion of the sessions will be a question and answer period. (.1 CEU'S)

1:15 – 1:30pm

**Break**

1:30 – 2:45pm

\* Riding the Wave

**Speaker: Phillip Schenk Jr., Retired, Town Manager, Avon Connecticut**

The current economic recession is only one of several in the past thirty years and perhaps the first that many younger professionals may have experienced in their careers. These economic cycles present both challenges and opportunities for the Recreation/Park professional, whether newly appointed or seasoned pro. What can you do now to prepare for and insulate yourself, your staff, your department and community from these inevitable swings in fortune; recognize, understand and take advantage of the opportunities that might become available during hard times, and prosper once the financial cycle rebounds? Specifics addressed include: a short history of recent economic cycles and how they have impacted traditional revenue streams found in recreation/park departments, alternative methods, techniques and tools for mitigating swings in revenue, as well as strategies for dealing with mid-year budget revenue fluctuations. The session will also examine the impact of these economic cycles on budget expenditures. A look at such techniques as deferrals, leasebacks, default strategies and negotiated givebacks, as well as the leveraged use of “found” money, and the positive effect of collaborative arrangements without losing your identity will be explored (.1 CEU'S)

2:45 - 3:00pm

**Break**

3:00 - 4:15pm

\*Your Playground: Beyond the Installation

**Speaker: Sandra P. Libby, CPSI, Owner, P.S. Play Safe**

Playground Safety! Do you have a playground where your children are playing? Learn about a complete maintenance plan, how to do safety education for supervisors and kids and finally how to get the whole community involved. Hear about a town that is having great success with this model and how you can implement it for playgrounds that are safer, greener and most importantly - LOTS OF FUN!!

(.1 CEU'S)

4:15 - 4:45pm

**NEPA Annual Meeting**

7:00pm -

**NEPA Annual Dinner and Awards Banquet \*\*** - Choice of three entrees listed previously. Professional/Business attire required.

## THURSDAY, SEPTEMBER 16, 2010

8:00 – 9:00 am

**Breakfast Buffet \*\***

9:00 - 10:15 am

\* Who Stole My Cheese!

**Speaker: Phillip Schenk Jr., Retired Town Manager, Avon Connecticut**

Transparency, accountability and you. For a variety of reasons the explosive growth in the number and scope of requests for information by citizens, lobbyists, the press and media, as well as advocates of various causes, the financial investment community

and others has led to increasingly invasive and aggressive calls for ever more transparency and accountability on the part of our public institutions, appointed employees and elected officials. This may have led you to wonder how you can continue to operate as a career professional, maintain integrity of practice, still earn a respectable salary, enjoy an appropriate benefit package for yourself and your family and operate your department with some degree of autonomy while living in an increasingly invasive and aggressive work environment. These calls for transparency and accountability, which have been aggravated by the current economic climate, have accelerated the focus on the financial drivers of governmental budgets, particularly at the state and local level, employee salaries and benefits. Recent speeches, articles and commentaries in a number of venues have questioned the pay and benefit systems employed by government, criticized the extent and level of benefit eligibility, cried "foul" at union negotiated work rules and in general the process of negotiated labor contracts in the public sector, highlighted generational liabilities to the electorate, and overall been disapproving of the compensation and benefit systems historically available to government employees. This session explores these concerns, discusses current pay and benefit systems, including their attributes and liabilities, reviews and discusses systemic changes being implemented to these systems both incremental and innovative, and offers a look at what to expect in compensation and benefit administration in the next three to five years. (.1 CEU'S)

10:15 - 10:30am  
10:30 - 11:45pm

**Break**

\*Lightning – One Strike You're Out!

**Speaker: Christoph Zimmerman, Wxline, LLC.**

Lightning often threatens outdoor activities during the summer. Who is responsible to close your facilities when lightning threatens? What's your lightning safety policy? We will explore the basic problem faced in regards to lightning and outdoor activities and discuss appropriate behavior during thunderstorms. How are other facilities using automated lightning warning systems. Bring your lightning related ?'s. (.1 CEU'S)

11:45 - 12:30pm  
12:30 - 2:30pm  
2:30 - 6:15pm  
6:15pm -

**Lunch Break-** on your own

NERC Meeting

**Professional Development Session** - Gate House.

**Buffet Dinner \*\*** - Casual, but appropriate attire.

## **FRIDAY, SEPTEMBER 17, 2010**

8:00 - 9:00 am  
9:00 - 9:30 am

**Breakfast Buffet \*\***

**Roundtable Discussions and conference wrap-up**

**Complete Session Descriptions are available on the Association website at: [www.newenglandparks.org](http://www.newenglandparks.org)**

\*\*\* CEU sessions are held in cooperation with the Massachusetts Recreation and Park Association

### **GENERAL INFORMATION** **[www.newenglandparks.org](http://www.newenglandparks.org)**

***The purpose of the NEPA, Inc. Annual Meeting and Conference is to provide a forum for delegates to update themselves on current topics of professional interest. In addition, the Annual Meeting serves as an opportunity to greet old friends, welcome new ones and live up to our motto –***

***To make New England the Playground of the Nation.***

### **DIRECTIONS TO THE LIGHTHOUSE INN**

ROUTE 128 SOUTH OR THE SOUTHEAST EXPRESSWAY OR ROUTE 495 EAST TO ROUTE 3 SOUTH TO ROUTE 6 EAST. TAKE EXIT 8 OFF ROUTE 6. TURN RIGHT AT THE END OF THE EXIT LANE ONTO STATION AVENUE. FOLLOW STATION AVENUE TO ROUTE 28. TURN LEFT ONTO ROUTE 28 AND FOLLOW FOR ABOUT ONE MILE. TURN RIGHT AT KEN'S REPAIR ONTO SCHOOL STREET. FOLLOW SCHOOL STREET FOR ABOUT ONE HALF MILE AND WATCH FOR SIGNS TO THE LIGHTHOUSE INN ON THE RIGHT.



RESERVATION REQUEST FORM  
**NEW ENGLAND PARK ASSOCIATION**  
SEPTEMBER 15-17, 2010

We are pleased to be the location for the 2010 Annual Fall Conference. To request a reservation, please complete this form and return to us by **Friday, July 30, 2010; Attention: Reservations.** Any reservations after this date are subject to availability. Reservations made by this form only. Reservations not accepted by telephone. Each room reservation is to be accompanied by a \$150.00 check payable to the Lighthouse Inn or a Visa/MasterCard guarantee.

Please print or type:

Name(s): \_\_\_\_\_

Home address: \_\_\_\_\_

City/state/zip: \_\_\_\_\_

Day telephone: (     ) \_\_\_\_\_ Today's date: \_\_\_/\_\_\_/2010

Arrival day & date: \_\_\_\_\_ Departure day & date: \_\_\_\_\_

Check in time: after 3:00 p.m.      Check out time: by 11:00 a.m.

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Please check the appropriate accommodation:  
Two night special package rates Wednesday & Thursday night September 15 & 16, 2010  
(Includes MA room tax and service charges)

Single occupancy (\$303.00 per person)      \_\_\_\_\_  
Double occupancy (\$209.00 per person)      \_\_\_\_\_  
Triple occupancy (\$202.00 per person)      \_\_\_\_\_  
Quad occupancy (\$158.00 per person)      \_\_\_\_\_

If you are sharing a room, who will be with you? \_\_\_\_\_

**Will you need separate invoices:** Yes \_\_\_\_\_ No \_\_\_\_\_

Please return promptly. Remember, reservation deadline is **Friday, July 30, 2010.** In the event of cancellation, full refund will be made 15 or more days prior to arrival. **If cancellation is 14 or less days prior to arrival, full package for the above confirmed reservation will be charged.**

I request that the Lighthouse Inn charge my Visa/MasterCard credit card a \$150 deposit per room.

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Last 3 #'s on signature line: \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you. We look forward to welcoming you again!  
Lighthouse Inn accepts Visa/MasterCard, cash, personal check, not AMEX